

## Unit Test -II (2025-26)

## F.Y. B.Tech.-Computer Science &amp; Information Technology

Course Code: SH176

Course Name: IT for Business (PCC)

Day &amp; Date: Monday, 01/12/2025

Div.: M (IT)

Time: 02.30pm to 03.30pm

Max Marks- 25

- Instructions:**
- 1) All questions are compulsory.
  - 2) Figures in rounded ( ) brackets within the question, indicate the scheme of marking for respective part of the question, whereas, figures in the first right column indicate total marks for that whole question.
  - 3) CO is the index number of the Course Outcome statement.
  - 4) The Bloom's taxonomy level (BL) for 1,2,3,4,5 and 6 is remember, understand, apply, analyze, evaluate and create respectively.
  - 5) Assume suitable data if necessary.
  - 6) Use of non-programmable calculators is allowed.

**Q.1. Solve the following questions.**

|           |   | Marks | BT Level | COs |
|-----------|---|-------|----------|-----|
| A         | Describe any three Internet-ready applications and explain how they help Indian businesses manage real-time operations  | 06    | L2       | CO3 |
| B         | Explain how companies like Amazon India use IT systems to manage logistics, customer orders, and real-time tracking. Provide suitable examples.               | 06    | L2       | CO3 |
| <b>OR</b> |   |       |          |     |
| B         | Compare traditional business operations with IT-enabled business operations and highlight how technology has improved efficiency, speed, and decision-making. | 06    | L4       | CO3 |

**Q.2. Solve the following questions.**

|           |  |    |    |     |
|-----------|--|----|----|-----|
| A         | Discuss the major E-Commerce business models (B2B, B2C, C2C, C2B) in detail and explain how each model creates value for both buyers and sellers using suitable Indian examples. | 06 | L2 | CO4 |
| B         | Analyse the impact of E-Commerce on traditional retail businesses in India. How has online shopping changed consumer behaviour, supply chains, and marketing practices?          | 07 | L4 | CO4 |
| <b>OR</b> |  |    |    |     |
| B         | Differentiate between E-Commerce and E-Business. Explain their scope, components, and practical uses in modern organizations with suitable examples.                             | 07 | L4 | CO4 |

